

RETAIL AND LEISURE



“Matheson Ormsby Prentice sets the standard for service, substance and responsiveness”

International Law Office, Client Choice Award

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MATHESON ORMSBY PRENTICE

DUBLIN LONDON NEW YORK PALO ALTO

The recovering Irish economy is ripe with opportunities for lean, well-managed retailers. Property valuations are more realistic and labour costs have fallen to match. Matheson Ormsby Prentice has been part of the landscape of Irish retailing for many years with a leading cross departmental team of lawyers with experience in this sector.

Our lawyers are keenly aware of the opportunities which now exist and are advising a wide range of international and indigenous retailers on the extensive range of issues that need to be considered:

- establishing a retail presence in Ireland
- protecting/copyrighting brands and identities
- franchising
- establishing an online retail space including order processing and fulfilment
- employing a workforce
- collective purchasing arrangements
- commercial contracts relating to IT systems
- terms and conditions for the supply of goods and services
- advertising/marketing/branding
- health and safety in the workplace
- ensuring compliance with waste and packaging legislation
- selection and negotiation of property leases
- merging with or taking over an existing retail business

RECENT TRANSACTIONS

Our clients include many international retailers and leading household brand names. Recent experience includes:

- advising a multi-national retailer in relation to its retail strategy and ongoing competition matters
- advising retailers as tenants, in relation to leases for outlets in shopping centre units and on the high street. Our lease negotiation experience spans every major retail shopping centre, both new and old, around the country
- advising a retailer on its defence of the first design infringement action brought under EU Council Regulation EC No. 6/2002 and advising domestic and international retail clients on all aspects of intellectual property
- advising a large retailer in relation to the design, build and implementation of an online grocery website including order processing and fulfilment related service contracts
- advising on defamation proceedings brought by customers relating to electronic tagging systems
- advising a client in relation to procurement terms and conditions, store card terms and conditions and related data protection issues and advising in relation to the termination of distribution agreements
- defending criminal prosecutions for breaches of pricing and consumer information legislation
- advising a major retailer on all employment and health and safety issues
- advised in relation to a potential dispute between two large retailers over a comparative advertising campaign
- regularly consulted by leading UK and Irish retailers in relation to product promotions, competitions and instant wins in the Irish market

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